

20
25

A GREAT WAY
TO SUPPORT
YOUR
COMMUNITY!



FESTIVAL

SPONSORSHIP PROPOSAL

CARNIVAL RIDES LIVE BANDS BBQ COOK-OFF FUN & FAMILY

HOSTED BY

ST. LANDRY

PARISH GOVERNMENT



Jessie Bellard St. Landry Parish President



337-948-3688



118 S Court St. Opelousas

Mark
YOUR
Calendars

EVENT DATES

Friday, June 20, 2025

Saturday, June 21, 2025

Sunday, June 22, 2025



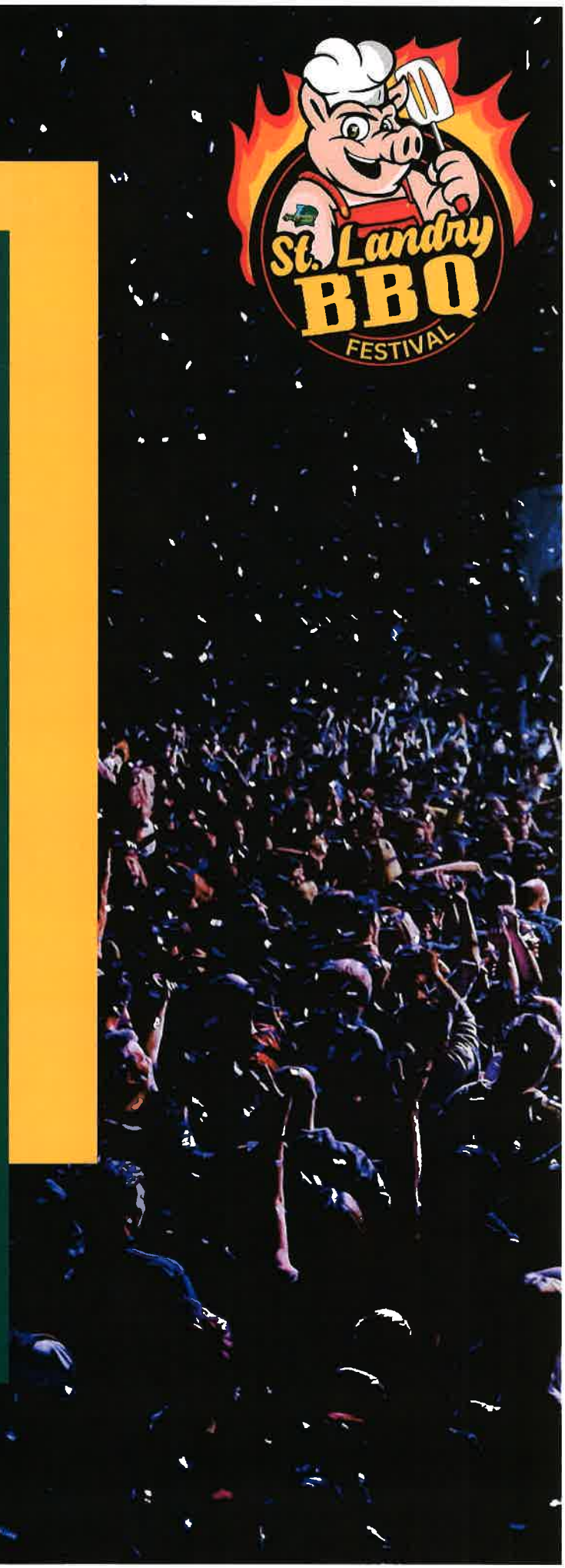
Get ready for a **SIZZLING** celebration!
Join us for the **4th Annual BBQ Festival** on **June 20th - 22nd**, at the **Yambilee Grounds** in **Opelousas, LA** -where the grills are hot, the music is live, and the fun is nonstop!

🎵 Live music 🎡 Carnival rides 🍔
BBQ Cook-Off Local food vendors & more!

Hosted by the **St. Landry Parish Government**, our amazing sponsors make this **FREE** family-friendly event possible!

Tuesday, June 10th, 2025!

➡️ Visit stlandrybbqfestival.com for more details!



ABOUT THE EVENT



EVENT DETAILS

The St. Landry BBQ Festival is an annual event that brings together the community for a fun-filled, three-day celebration of music, food, and family-friendly activities. With free admission, attendees can enjoy the sounds of talented local musicians while sampling delicious food and pursuing an array of crafts and other goods from local vendors. The festival also features an exciting BBQ Cook-Off, adding a competitive element to the festivities. Whether you're a fan of great music, mouth-watering barbecue, or just a fun day out with the family, the St. Landry BBQ Festival has something for everyone.

PERFORMANCE



CARNIVAL RIDES



LIVE BANDS



**BBQ VENDORS &
COOKOFF**

SPONSOR PACKAGES



\$5K

Zydeco Rhythm Royale

- **BUSINESS LOGO USED IN ALL ADS**
SOCIAL MEDIA, WEBSITE, POSTERS, BAND STAGE
- **4 VIP PASSES**
- **COMPLIMENTARY VENDOR SPACE**
- **5 COMPLIMENTARY T-SHIRTS**
- **4X8 SIGNAGE**

\$2.5K

Mardi Gras Maestro

- **BUSINESS LOGO USED IN ALL ADS**
SOCIAL MEDIA, WEBSITE, POSTERS, BAND STAGE
- **2 VIP PASSES**
- **COMPLIMENTARY VENDOR SPACE**
- **2 COMPLIMENTARY T-SHIRTS**
- **4X4 SIGNAGE**

\$1K

Gumbo Groove

- **BUSINESS LOGO USED IN SOME ADS**
SOCIAL MEDIA, WEBSITE, POSTERS
- **1 VIP PASSES**
- **COMPLIMENTARY VENDOR SPACE**
- **1 COMPLIMENTARY T-SHIRT**



What's Included In Your VIP Package?

- **VIP Parking Pass** - Convenient access to festival grounds
- **Exclusive VIP Section** - Enjoy complimentary food & private cash bar access
- **Private Security** - A secure and comfortable experience
- **Official BBQ Festival T-Shirt** - Show off your festival pride!



SPONSORSHIP FORM

stlandrybbqfestival.com



NEW

VIP PACKAGE

- VIP Parking - Convenient access to fair grounds
- Exclusive VIP Section - Enjoy complimentary food & private bar access
- Private Security - A secure and comfortable experience
- Official BBQ Festival T-Shirt - Show off your festival pride!

Gumbo Groove \$1,000

- BUSINESS LOGO USED IN SOME ADS SOCIAL MEDIA, WEBSITE, POSTERS
- 1 VIP PASS
- COMPLIMENTARY VENDOR SPACE
- 1 COMPLIMENTARY T-SHIRT

Zydeco Rhythm Royale \$5,000

- BUSINESS LOGO USED IN ALL ADS SOCIAL MEDIA, WEBSITE, POSTERS, BAND STAGE
- 4 VIP PASSES
- COMPLIMENTARY VENDOR SPACE
- 5 COMPLIMENTARY T-SHIRTS
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Mardi Gras Maestro \$2,500

- BUSINESS LOGO USED IN ALL ADS SOCIAL MEDIA, WEBSITE, POSTERS, BAND STAGE
- 2 VIP PASSES
- COMPLIMENTARY T-SHIRTS
- 4X4 SIGNAGE

Become a Sponsor!

Please fill out this form and either email copy along with an attached file (.png or .jpg) of your logo to Latasia Thomas at lthomas@slpgov.net or mail a copy with an attached check/money order to: P.O. Drawer 1550, Opelousas, LA 70571-1550

If you have any questions, please call 337-948-3688

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

I will make a check for \$ _____ Payable to:

St. Landry Parish Government, PO Box Drawer 1550 Opelousas, LA 70571-1550

Signature: _____

Printed Name: _____