

**20  
23**



# FESTIVAL SPONSORSHIP PROPOSAL

HOSTED BY  
**ST. LANDRY  
PARISH GOVERNMENT**



337-948-3688 ext. 1712

118 S. Court St. Opelousas



## EVENT DATES

**Friday, June 9, 2023**  
**Saturday, June 10, 2023**  
**Sunday, June 10, 2023**

We are hosting our 2nd Annual BBQ Festival this year on June 9-11, 2023 at the Yambilee Grounds in Opelousas, LA.

We will have live music, carnival rides, local food vendors, a barbecue cook-off, and more!

This event, hosted by St. Landry Parish Government, is an endeavor to give our parish a FREE family-friendly event for the holiday weekend. Your sponsorship will help us in doing that!

For more information, visit our website [stlandrybbqfestival.com](http://stlandrybbqfestival.com)!

Also please note that sponsorship forms are due by May 15!



# ABOUT THE EVENT



## EVENT DETAILS

The St. Landry BBQ Festival is an annual event that brings together the community for a fun-filled, three-day celebration of music, food, and family-friendly activities. With free admission, attendees can enjoy the sounds of talented local musicians while sampling delicious food and perusing an array of crafts and other goods from local vendors. The festival also features an exciting BBQ Cook off, adding a competitive element to the festivities. Whether you're a fan of great music, mouth-watering barbecue, or just a fun day out with the family, the St. Landry BBQ Festival has something for everyone.

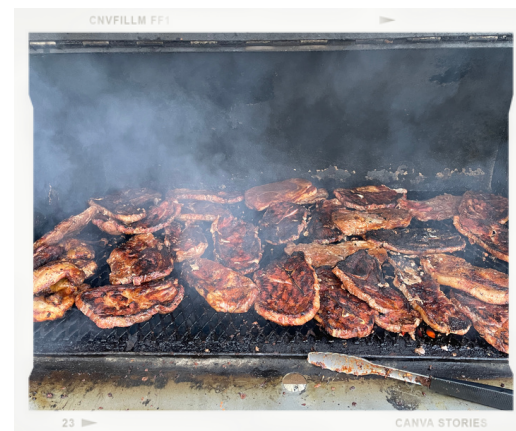
## PERFORMANCE



**CARNIVAL RIDES**



**LIVE BANDS**



**BBQ VENDORS &  
COOKOFF**

# SPONSOR PACKAGES



## SIZZLIN' PACKAGE

- **BUSINESS LOGO USED IN ALL ADS**  
-SOCIAL MEDIA, WEBSITE, POSTERS, BAND STAGE
- **3 VIP PARKING PASSES**
- **COMPLEMENTARY VENDOR SPACE**
- **5 COMPLEMENTARY T-SHIRTS**
- **4X8 SIGNAGE**

**\$5K**

## SMOKIN' PACKAGE

- **BUSINESS LOGO USED IN ALL ADS**  
-SOCIAL MEDIA, WEBSITE, POSTERS, BAND STAGE
- **2 VIP PARKING PASSES**
- **COMPLEMENTARY VENDOR SPACE**
- **2 COMPLEMENTARY T-SHIRTS**
- **4X4 SIGNAGE**

**\$2.5K**

## FLIPPIN' PACKAGE

- **BUSINESS LOGO USED IN SOME ADS**  
-SOCIAL MEDIA, WEBSITE, POSTERS
- **1 VIP PARKING PASS**
- **1 COMPLEMENTARY T-SHIRT**

**\$1000**

## GRILLIN' PACKAGE

- **BUSINESS LOGO USED IN ONLINE ADS**  
-SOCIAL MEDIA, WEBSITE
- **1 VIP PARKING PASS**

**\$500**





# Sponsorship Form

[stlandrybbqfestival.com](http://stlandrybbqfestival.com)

## Become a Sponsor!

Please fill out this form and either email a copy to [bbqfest@slpgov.net](mailto:bbqfest@slpgov.net) or mail a copy with attached check/money order to PO Drawer 1550 Opelousas, LA 70571-1550

**PLEASE CHECK WHICH SPONSOR PACKAGE YOU WOULD LIKE.**

### ☐ Sizzlin' Package - \$5,000

- 4x8 Signage
  - year round sign at the St. Landry Ag Arena (aprox. foot traffic - 100,000)
- Business Logo used in all advertisements
  - Band stage, signs, social media ads, website and logo on T-shirts
- 3 VIP Parking passes
- Complementary vendor space
- 5 complementary t-shirts

### ☐ Smokin' Package - \$2,500

- 4x4 signage
  - year round sign at the St. Landry Ag Arena (aprox. foot traffic - 100,000)
- Business logo used in advertisements
  - Band stage, signs, social media ads, website
- 2 VIP Parking passes
- Complementary vendor space
- 2 complementary t-shirts

### ☐ Flippin' Package - \$1,000

- Business logo used in some advertisements
  - Signs, social media ads, website
- 1 VIP Parking pass
- Complementary t-shirt

### ☐ Grillin' Package - \$500

- Business logo used in online advertisements
  - social media ads, website
- 1 VIP Parking pass

### ☐ Chillin' Package - \$150

- Facebook Shout-out
- Logo on website

Please send logo files to [bbqfest@slpgov.net](mailto:bbqfest@slpgov.net). Logo files should be formatted at .png or .jpg files.  
If you have any questions call 337-948-3688.

Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

I will make a check for \$ \_\_\_\_\_ payable to

St. Landry Parish Government, PO Drawer 1550 Opelousas, LA 70571-1550

Signature \_\_\_\_\_

Printed Name \_\_\_\_\_